



# DSAG- Tech X change

March 19th, 2026  
CCH Hamburg



07:00 - 08:00	Welcome Coffee	Check-in, Coffee & Networking	Lobby Y
08:00	Welcome		Lobby Y
13:00 - 14:30	Lunch		
16:30 - 17:00	Wrap-Up Coffee	Coffee, Talks and Safe Travels	
17:00	End of the event		



08:30

Partner Sessions			Application Development & Automation		Integration	Data & Analytics
Room X1-2	Room X3-4	Room X5-6	Room X7-8	Room X9-10	Room X11-12	Room Y3
<p><b>Create your own Seamless Planning Application in BDC: From Frontend (SAC) to Backend (Datasphere)</b></p> <p>Zpartner</p> <p>P001</p>	<p><b>Build your agents with Neptune DXP and integrate it in offline UI5 apps</b></p> <p>Neptune</p> <p>P004</p>	<p><b>Microsoft Copilot with SAP</b></p> <p>Microsoft</p> <p>P007</p>	<p><b>Empower your enterprise: Integrate custom AI agents with any system</b></p> <p>SAP</p> <p>AD169</p>	<p><b>Integration of SAP Business Data Cloud with CAP and SAP Build</b></p> <p>SAP</p> <p>AD161</p>	<p><b>Fusion Development with SAP Build Code. Mobile app development with Turbo</b></p> <p>SAP</p> <p>S003</p>	<p><b>Connect third-party systems in SAP Business Data Cloud and SAP Datasphere</b></p> <p>SAP</p> <p>DA260</p>

10:30 Break

11:00

<p><b>Discover the full potential of Business Data Cloud – Become a data driven company implementing affinity analysis</b></p> <p>Pagnos</p> <p>P002</p>	<p><b>SOLUTION Walkthrough Beyond the Surface: Mastering RAP and the Journey from Legacy to Clean Core</b></p> <p>Brandeis Consulting GmbH</p> <p>P005</p>	<p><b>SAP BDC Integration with Microsoft Fabric</b></p> <p>Microsoft</p> <p>P008</p>	<p><b>Explore Joule for developers, ABAP AI capabilities</b></p> <p>SAP</p> <p>AD162</p>	<p><b>Get hands-on with Joule: Boost your SAP Build development with AI</b></p> <p>SAP</p> <p>AD160</p>	<p><b>Real-time data for AI agents: Grounding with event-driven architecture</b></p> <p>SAP</p> <p>IN162</p>	<p><b>SAP Analytics Cloud – Story Design for advanced users</b></p> <p>SAP</p> <p>S001</p>
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13:00 Lunch

14:30

<p><b>SAP processes reimaged: From conversational analytics to agentic AI with Google Cloud</b></p> <p>Google</p> <p>P003</p>	<p><b>Hands-on lab: GenAI in HR – From ChatGPT chaos to AI-driven SAP enterprise solution with SAP Build &amp; Integration Suite</b></p> <p>PCG</p> <p>P006</p>	<p><b>Explore Joule for developers, ABAP AI capabilities</b></p> <p>SAP</p> <p>AD162</p>	<p><b>From prompt to process: AI-accelerated process automation in SAP Build</b></p> <p>SAP</p> <p>AD168</p>	<p><b>Fusion development with ABAP Cloud in SAP Build</b></p> <p>SAP</p> <p>AD163</p>	<p><b>Modernize and transform your integration to the cloud</b></p> <p>SAP</p> <p>IN161</p>	<p><b>Seamless Planning für xP&amp;A in SAP Business Data Cloud</b></p> <p>SAP</p> <p>DA267</p>
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16:30 Wrap-Up Coffee

17:00 End of the event



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	Business AI & Joule	Digital Transformation & Clean Core	Cloud Application	Business Transformation Management	Cloud LM & Transformation Management	Security	Developer Garage & Meet the Expert
	Room Y4	Room Y5	Room Y6	Room Y7	Room Y8	Room Y9	
08:30	<b>Build your own AI agent-based solution with the generative AI hub</b> SAP AI160	<b>Build on-stack extensions with ABAP Cloud in SAP Cloud ERP</b> SAP DT261	<b>Create great UX with AI, SAP Design System, SAP Fiori elements, and SAPUI5</b> SAP CA261		<b>Tools for transitioning from SAP Solution Manager to SAP Cloud ALM</b> SAP CS160	<b>More-secure solutions with SAP BTP: Proven techniques for the real world</b> SAP XP260	<p>The SAP Developer Garage is your one-stop-shop for running self-paced step-by-step tutorials on SAP Business Technology Platform.</p> <p>Get hands-on with the technology and learn from experts how to apply SAP BTP to solve everyday business challenges.</p> <p>The Developer Garage is an open format available throughout the day and can be attended without prior registration.</p>
10:30	Break						
11:00	<b>Operationalizing AI with SAP Databricks in SAP Business Data Cloud</b> SAP DA266	<b>Modernize classic extensions for clean core in SAP Cloud ERP Private</b> SAP DT260	<b>Taking UI to the next level: Develop SAPUI5 with SAP Build</b> SAP AD166	<b>Navigating transformations with the integrated toolchain</b> SAP BTM160	<b>Monitoring a custom SAP BTP application with SAP Cloud ALM for operations</b> SAP CS261	<b>SAPwned: Join the red team – SAP Hacking exercise</b> Microsoft MS100	
13:00	Lunch						
14:30	<b>From Jewels to Agents: Design and Engineering of a Joule Agent</b> SAP S004	<b>SAP Readiness Check</b> SAP S002	<b>Analyze and optimize front-end application performance in UI5</b> SAP CA262	<b>Experience the automation of technical operation tasks on SAP BTP</b> SAP XP267	<b>Data-driven transition guidance towards the cloud</b> SAP CS162	<b>Identity lifecycle management with SAP BTP and Microsoft Entra</b> Microsoft & SAP XP261	

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